

Julia Nguyen

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WORK EXPERIENCE

Google (Contract through Accenture)

Remote, USA

Senior Product Designer

July 2022 - Present

- Defined product direction for multiple 0→1 AI initiatives, aligning product, engineering, and business stakeholders around AI-powered workflows that balanced user needs, technical feasibility, and business objectives. The solution was presented to YouTube's CMO and an audience of 500+ Google marketers.
- Built high-fidelity prototypes using Antigravity, Figma Make, Claude, Lovable, and Cursor, moving from concept to testable product in days alongside engineering teams.
- Partnered with product and engineering leadership to prioritize high-impact opportunities, define MVP scope, and establish scalable AI interaction patterns adopted across products that supported multi-million-dollar client engagements and scaled to 900+ internal users.

Accenture Song

Remote, USA

Senior Product Designer

September 2021 - Present

- Owned product design strategy across four concurrent enterprise engagements, balancing competing business priorities, engineering constraints, and evolving client needs while driving end-to-end product delivery.
- Served as the primary design partner across strategy, engineering, and client stakeholder teams, translating business requirements into scalable B2B and B2C product experiences.
- Presented design recommendations and led reviews with senior leadership across multiple client organizations, driving alignment in ambiguous, high-stakes environments.

IE Business School

Madrid, Spain (Remote)

Product Design Mentor

January 2022- July 2022

- Mentored emerging designers through research, ideation, prototyping, and storytelling, helping translate complex problems into user-centered product solutions
- Iterated curriculum based on student feedback and learning outcomes, driving continuous improvement in engagement, product thinking, and applied design skills.

LEADERSHIP EXPERIENCE

Develop for Good

San Francisco Bay Area, USA

User Experience Product Manager

April 2020 - September 2021

- Led a cross-functional team through a 10+ week redesign initiative, aligning user needs, stakeholder goals, and business requirements into a cohesive product vision.
- Facilitated product strategy, prioritization, design reviews, and stakeholder communication to deliver an end-to-end experience serving 50+ nonprofit organizations.

EDUCATION

IE School of Sciences and Technology

Madrid, Spain

Master of Visual and Digital Media

July 2020

University of California of Santa Barbara (UCSB)

Santa Barbara, USA

Bachelors of Sociology

June 2017

SKILLS & INTERESTS

- **Design:** 0→1 Designs, End-to-End Product Design, UX/UI Design, Product Thinking, B2B & B2C Products
- **AI & Emerging Tech:** Generative AI Product Design, Agentic Experiences, Conversational UX, Human-AI Collaboration, AI-Assisted Development Workflows, Prompt Design
- **Tools:** Figma, FigmaMake, Antigravity, Miro, Claude, Cursor, ChatGPT, Gemini, AI-Assisted Prototyping & Development Workflows, Adobe Creative Suite